



maieutica

*A. Trizine Medeghe*

Nothing is more alive than  
a hidden work in  
a trunk of wood abandoned in the cellar Nothing is  
more alive than  
a tangled silk thread  
of a story written but never read  
And what if we turned on the light?  
And what if we opened the trunk?  
And what if we worked on that wood?  
And what if we wove that silk thread?  
And what if we read that story?  
...we would begin to travel and dream

in the *Lusso Naturale*  
of **maieutica**



maieutica

*A. Liguine Medeghe*







SILA



The bags *maeutica* are entirely handmade.  
Their fabric is crafted skillfully by adept hands on an ancient loom







SCILLA



The silk used for crafting the fabric is entirely produced in Italy, precisely in Calabria, a splendid region in the south



Each bag **maieutica** is hand-signed to commemorate its uniqueness,  
a mark to remind of the value of craftsmanship.





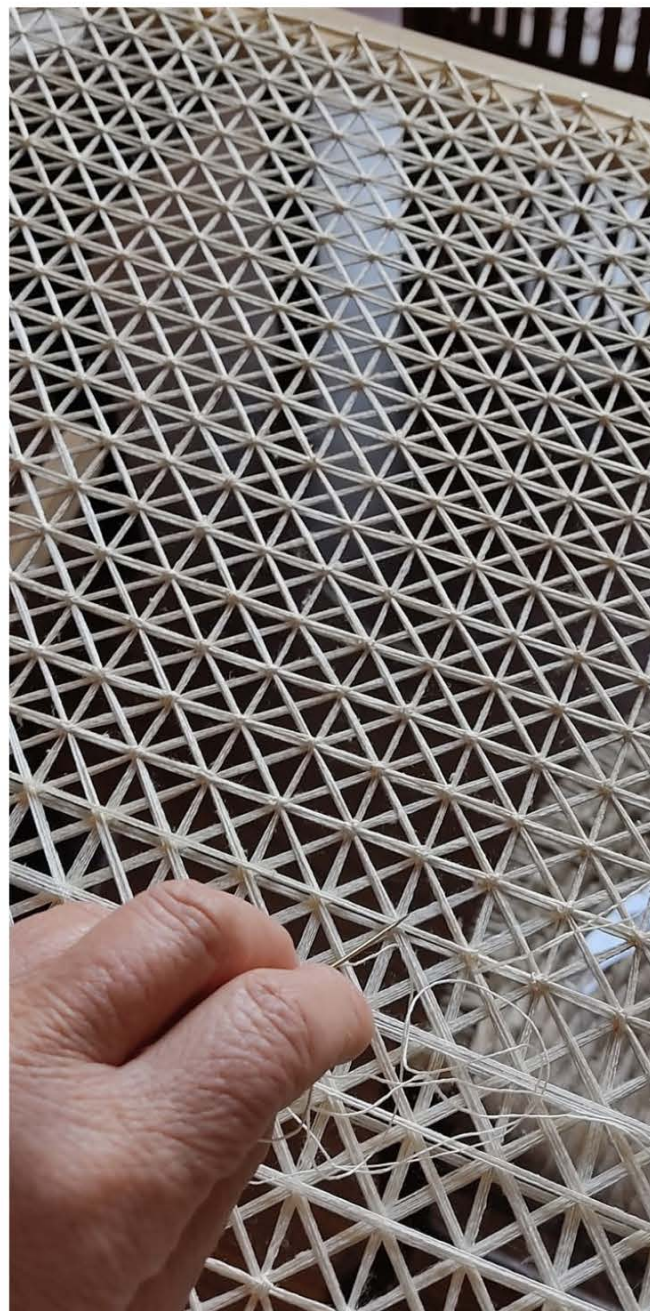
SIBARI





maieutica

*A. Trizine Medeghe*



The fabric of some bags **maieutica** is crafted using the nail loom technique, where silk threads are skillfully interwoven







STILO









GERACE







**maieutica** It's a project conceived and realized by the designer **Angela Cristina Medaglia**, a Calabrian at heart who chose fashion as the stage for her emotions. A. Cristina Medaglia trained in Florence, where she worked for important fashion houses and initiated her first venture as an entrepreneur in the field of leather goods, collaborating on projects that enriched the lines of some of the world's most significant fashion houses. Thanks to this new adventure that began in 2008, A. Cristina Medaglia entered the foreign market, exporting her collections to Europe and even as far as Taipei. In 2012, she returned to Calabria, this splendid region in southern Italy, and relying on Socratic philosophical maieutics, in search of the ancient truth of this land, she awakened the desire to deepen her knowledge of Calabrian identity. She initiated new cultural projects aimed at human and territorial valorization. She rediscovered and brought to light ancient crafts such as loom weaving, an ancient artisanal activity. Reviving the looms means keeping alive the culture upon which many peoples of this wonderful land have thrived. Moreover, it adds a refined value to the product. Among the artisanal crafts, textile manufacturing has been an art loaded with symbolic significance and rich in spiritual and cultural content. Used to adorn a garment or an accessory, it can not only enhance it but also make the object itself a means of communication. Silk, in particular, is the thread that has shone in the most precious artifacts since ancient times in Calabria, creating important supply chains on which the craftsmanship of the time was based. Additionally, there is the art of olive cultivation, which leads Calabria to produce one of the most appreciated and awarded extra virgin olive oils in the world. It's the olive wood that A. Cristina Medaglia decides to use to enrich her creations. Thus, in the heart of Calabria, at the narrowest point of Italy, 'maieutica' is born—a line of bags with the mission of conveying the arts and truths of the Calabrian treasure: silk that intertwines with centuries-old olive wood, making the piece an artwork, a unique and unrepeatable piece, rich in a millennia-old history that deserves to be spread and told. A precious 'Made in Italy,' authentic, the result of diligent and skillful hands that reach the farthest corners of the world from this southern Italian land.

*Lusso Naturale*  
**maieutica**